

## Resume of Uday Karmarkar



Uday Karmarkar is the founder and Director of UCLA Anderson's Business and Information Technologies Project (BIT), which studies the impact of new online information and communication technologies on business practices worldwide.

Dr. Karmarkar studies information-intensive industries, competitive analysis, intelligent management systems and operations and technology strategy for manufacturing and service firms. He has published over 70 articles and research papers. In addition, he was a founding editor of two operations and technology journals and an associate editor or advisory editor of several others.

Dr. Karmarkar teaches courses on technology management, operations strategy and management issues in the new economy. He has been the faculty director for several executive education programs focusing on these topics and has organized and taught many programs for executives in the United States, Europe and Asia. Before joining UCLA Anderson in 1994, he taught at the Simon School at the University of Rochester and the Graduate School of Business at the University of Chicago.

Dr. Karmarkar has undertaken consulting and research projects on e-business strategy, manufacturing strategy, business process redesign, supply chain management, industrial marketing and technology management for a wide array of companies in the United States, Europe and Asia, including Becton Dickinson, Aditya Birla Group, American Cimflex, Deere and Company, Eastman Kodak, Ford, GM, LA CRA, LA MTA, WW Grainger, Hindustan Lever, IBM, Singapore IDA, Thomson Publishing, USG and Xerox. He has been an advisor to or director of several start-up companies engaged in sectors such as eCRM, ERP, IT-enabled services, online and desktop educational systems, advanced planning and scheduling systems and data mining software.

### Education

Ph.D. Management Science, Sloan School of Management 1975, Massachusetts Institute of Technology

B.Tech. Chemical Engineering, 1968, India Institute of Technology, Bombay

### Interests

Technology Management, New Product and Service Design, Service Strategy, Manufacturing Strategy, Business Processes, Industrial and High Tech Marketing, Manufacturing Management, Information Industries, Information Systems and Technology, E-Commerce

### Recognition

Distinguished Alumnus Award, IIT-B (1997)

University Mentor, University of Rochester (1984)

Distinguished Service Award, MSOM Informs (2003)

Distinguished Service Award, IIT-B (2003)

IBM Faculty Research Award (2004)

Honorary Institute Fellow, IIT-B (2008)

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